

ANNUAL SUSTAINABILITY REPORT 2024

TOGETHER FOR A SUSTAINABLE TOURISM

At Adventure International Trekking, sustainability is not just a buzzword – it's a deep commitment that guides all our decisions.

As a team, we believe that every traveler has the power to make a positive impact,

and we're determined to lead by example. Our slogan, *Together for a sustainable tourism*, reflects this collective ambition.

January 2025



Key Highlights 2024

We actively engage with the communities we visit, providing opportunities for income generation through tourism-related activities. In 2024, 80% of our trips were organized in protected areas (including tea houses, community-owned homestays, and local homestays). Additionally, 95% of the meals on our trips were enjoyed in local restaurants, directly supporting the local economy.



We have significantly reduced paper use by printing only a few pages (three out of ten) of client contracts. These are then repurposed as scrap paper, while all other documents are shared electronically via email or WhatsApp.

Key Highlights 2024

To eliminate single-use plastic bottles, we have provided 100% of our clients and new collaborators with reusable water bottles.

Since 2024, we have also been offsetting emissions from our clients' and staff's car transfers by planting trees. Around 400 trees have already been planted as part of this initiative.

Electric vehicles now make up 50% of the vehicles we use, reducing our overall carbon footprint.

Finally, 45% of our clients have expressed strong appreciation and support for our sustainability initiatives.

Community & Local Impact

AIT actively supports local homestays and community-based tourism, working in close collaboration with the Community Homestay Network

Authenticité

We have built partnerships with local women's cooperatives and artisans, including promoting cooking classes with the NGO Seven Women and the coffee farm Sharing Seed near Pokhara.

Cultural exchange activities are an essential part of our approach, fostering respect and mutual understanding. For example, we offer our clients workshops with local artisans in the Kathmandu Valley.

Staff Welfare & Training

At ALT, we only work with licensed freelance trekking guides and city tour guides. Trekking guides are required to complete training at the Nepal Academy of Tourism and Hotel Management (NATHM).

We are increasingly collaborating with female guides—currently, we work with five amazing women guides who bring unique perspectives and expertise to our trips. Although all our team members are freelancers, we are committed to fair wages and pay them 10% above the required daily rate.

To ensure a safe and motivating work environment, we meet with our guides twice a year to gather their suggestions and feedback for improving our sustainability performance and the quality of our tours.

Environmental Efforts

We track and calculate the carbon emissions of both our operations and our clients' travel. For example, the Kathmandu/Pokhara flight emits approximately 36 kg of CO₂ per passenger. To offset these emissions, we plant trees twice a year—and in 2024, we planted around 400 trees.



At our office, we rely on a solar-powered water heater and collect rainwater for cleaning and gardening, ensuring that even our daily practices reflect our commitment to sustainability.

Sustainable Excursions & Wildlife Protection

We limit our group sizes to a maximum of eight participants, respecting the capacity of natural sites and ensuring a more personal and authentic experience.

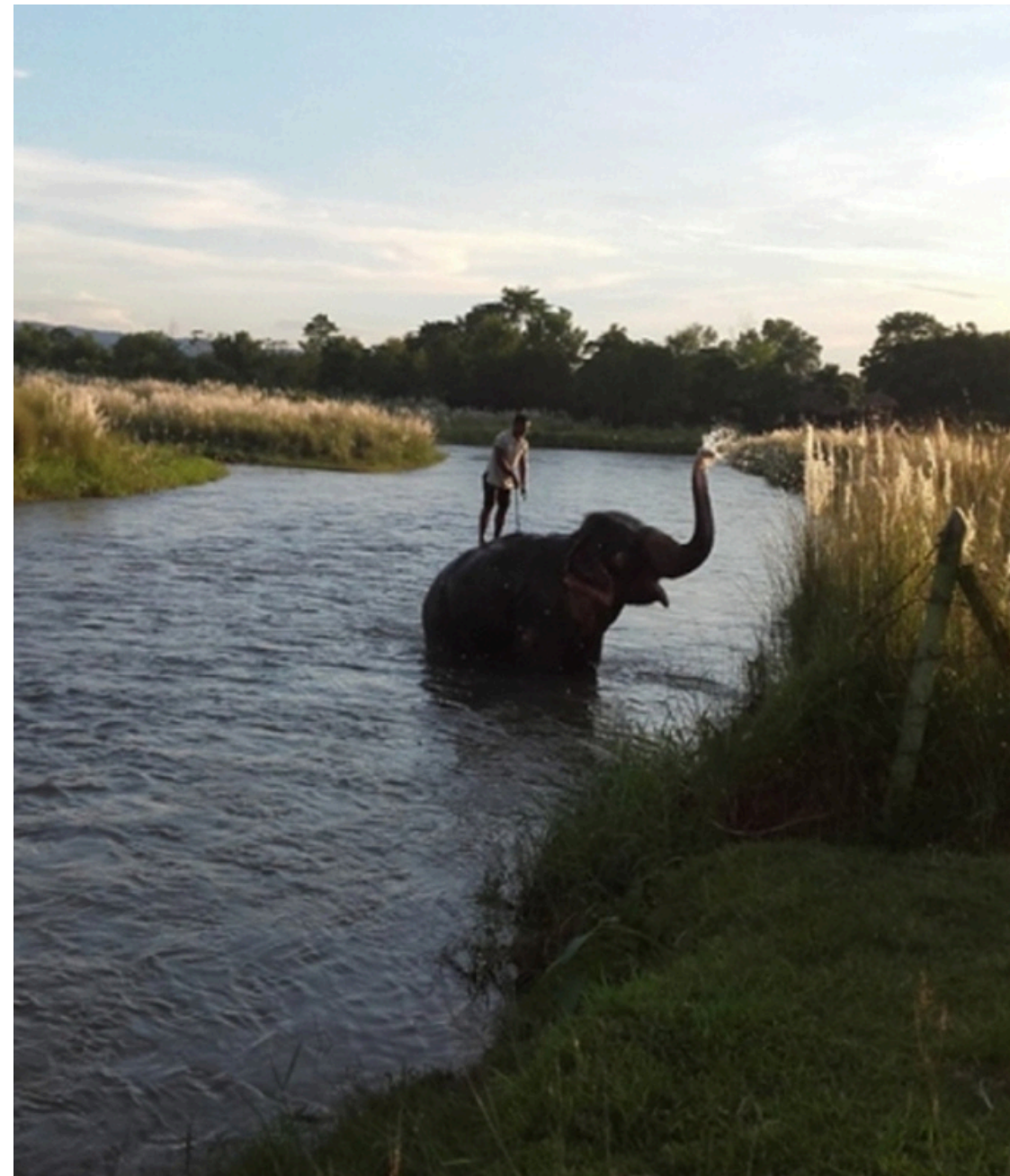
Authenticité

Our excursions highlight and support local cuisine and products, reinforcing the value of local knowledge and economic benefits.

We strictly adhere to park regulations and respect the carrying capacity of each destination to protect these fragile environments for future generations.

Sustainable Excursions & Wildlife Protection

We also do not offer elephant-back safaris in national parks, ensuring our activities respect ethical wildlife interactions.



We are proud to collaborate with the NGO Stand Up for Elephants to promote ethical wildlife interactions and conservation.



CHALLENGES IN 2024

MOVING TO A NEW OFFICE SPACE, WHICH MADE IT DIFFICULT TO MONITOR THE REDUCTION IN ENERGY AND WATER CONSUMPTION.

FINDING HIGHLY PROFESSIONAL FREELANCE DRIVERS WHO ALIGNED WITH OUR STRICT CODE OF CONDUCT AND HAD ELECTRIC VEHICLES. WE SUCCESSFULLY RECRUITED FIVE DRIVERS MEETING THESE CRITERIA.

ADAPTING TO RAPIDLY EVOLVING SUSTAINABILITY STANDARDS AND ENSURING ALL PARTNERS FULLY EMBRACED OUR GREEN MISSION REQUIRED EXTRA DEDICATION AND FLEXIBILITY.



OUR TWO-YEAR SUSTAINABILITY ROADMAP

- Achieve Travelife Certified status.
- Expand local partnerships to include more homestays and female-run businesses.
- Engage our clients to pick up litter during treks and compensate for their international flights.
- Strengthen staff training and awareness of sustainable practices.
- Explore innovative eco-friendly solutions in transportation, accommodation, and activities.